

THE LEGACY CONTINUES

3rd INTERNATIONAL



OCTOBER 16 - 20, 2026

2026 PARTNERSHIP GUIDE

UNDER THE BIG TOP CIRCUS TENT

800 S. DECATUR BLVD.

ACROSS FROM ARIZONA CHARLIE'S HOTEL & CASINO
LAS VEGAS, NV

www.LASVEGASCIRCUSFESTIVAL.com

About the Festival



The International Circus Festival of Las Vegas brings world-class circus talent, industry leaders, media, and audiences together in the entertainment capital of the world. Now entering its 3rd edition, the festival is expanding its international reach and reputation.

Festival by the Numbers

11+

Countries Represented

50+

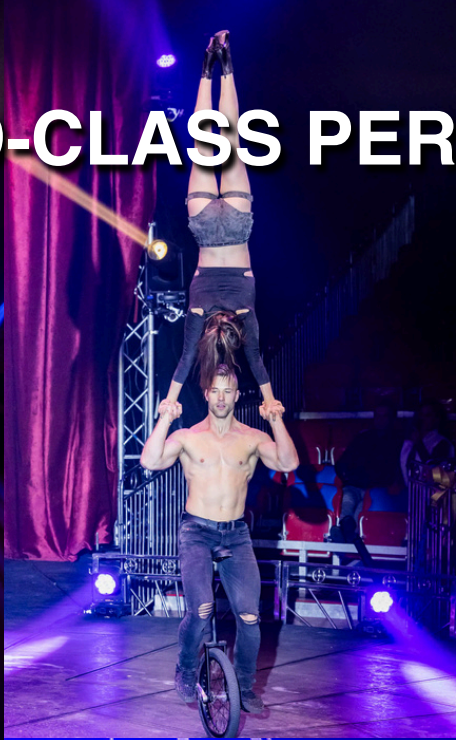
International Artists & Performers

5,000+

Projected Attendees

Building on two successful editions, the festival is positioning Las Vegas as a global destination for circus arts, culture, and live entertainment.

WORLD-CLASS PERFORMANCES



Our Vision

- Elevating circus arts on a global stage
- Connecting elite talent with real industry opportunities
- Positioning Las Vegas as a global capital of circus arts

The International Circus Festival of Las Vegas is more than a performance—it is a global platform connecting exceptional talent, industry leaders, and audiences while shaping the future of circus arts.

Community Impact

- Supporting children's healthcare and education
- Partnering with mission-driven nonprofits
- Creating meaningful local and global impact

Through community partnerships and outreach, the festival supports children's healthcare, local families, and greater access to the arts. Initiatives have included support for Cure 4 The Kids Foundation, Sunrise Children's Hospital, Fly to Feed, and local nonprofit organizations.

COMMUNITY, BUSINESS & MEDIA CONNECTIONS



Next Generation Circus Festival



Investing in the future of circus.

- International youth performers ages 17 and under
- Mentorship from leading circus professionals
- Real performance, recognition, and industry exposure

The Next Generation Circus Festival gives exceptional young artists a professional platform to perform, grow, and connect with industry leaders. Through mentorship, discipline, and international exposure, the initiative creates a direct pathway from emerging talent to the global stage.

THE FUTURE OF CIRCUS BEGINS HERE.

ARTISTIC EXCELLENCE PATRON

\$7,500

The Artistic Excellence Patron supports the festival's creative direction, mentorship programs, and long-term artistic legacy. Designed for individuals and organizations committed to cultural impact, this limited opportunity directly invests in world-class circus arts and emerging talent.

Limited availability for the 2026 edition.

Your Impact:

- Support artistic direction and creative development
- Fund mentorship and next-generation talent
- Strengthen the long-term growth of the festival

Patron Recognition:

- Artistic Excellence Patron recognition on the festival website
- Name or Logo inclusion in digital patron listings
- Dedicated social media acknowledgment

Patron Access:

- 4 VIP All-Access Festival Passes
- Preferred seating
- Gala Night access

A direct investment in artistic excellence and the future of circus arts.

2026 PARTNERSHIP OPPORTUNITIES

DIAMOND — \$50,000 | Presenting Partner

- Exclusive presenting-partner status + exclusive category rights.
- Premier branding across Big Top, stage, red carpet, website, program & Festival marketing.
- Custom brand activation + on-location Festival artist content, professionally filmed, edited, published & promoted.
- 15 VIP All-Access Passes + front-row seating & scheduled backstage experience.

PLATINUM — \$25,000 | Premium Partner

- Premium branding across on-site, digital, website & program platforms.
- On-location Festival artist content, professionally filmed, edited, published & promoted.
- Stage recognition + custom brand activation.
- VIP hospitality + preferred seating & private Festival access.

GOLD — \$10,000 | Official Partner

- Official Partner branding + website placement + full-page program ad.
- On-location Festival artist sponsor spotlight, professionally filmed, edited, published & promoted.
- Social media promotion + reserved VIP seating.
- Artist meet-and-greet or award-presentation opportunity.

SILVER — \$5,000 | Supporting Partner

- Website + select on-site logo placement.
- Half-page program ad + social media recognition.
- Reserved sponsor seating + Festival acknowledgment.

BRONZE — \$2,500 | Community Partner

- Logo placement on the website and select materials
- Program listing
- Event tickets with reserved seating

\$1,000 | Festival Partner

- Website logo + program listing
- Social media acknowledgment
- Reserved Festival tickets + Community Partner recognition

Custom integrations and select in-kind partnerships available.

2026 Festival at a Glance



6,000+

PROJECTED ATTENDEES



50+

**INTERNATIONAL
PERFORMERS**



4 DAYS

**OF PUBLIC PERFORMANCES
ACROSS OCTOBER 16-20, 2026**



24+

FEATURED ACTS

Why Partner With the Festival

- Live access to thousands of projected attendees
- Brand visibility throughout a multi-day international event
- On-site activation, hospitality & audience engagement opportunities
- Digital content & social media integration beyond the Big Top

Connect your brand with audiences, artists, families, industry professionals and the energy of live entertainment in Las Vegas.



INDUSTRY REACH & CONNECTIONS

Artists, jurors and collaborators from previous Festival editions have represented leading organizations across the global circus and entertainment industry.



CIRQUE DU SOLEIL



PARTNER WITH US

A limited group of 2026 Founding Partners will receive priority positioning as the Festival enters its third edition under the Big Top.

Align your brand with an international live-entertainment event bringing artists, audiences, families and industry professionals together in Las Vegas.

- Limited 2026 partnership opportunities
- Custom brand integrations & on-site activations
- Priority positioning for early partners
- Partnership opportunities beginning at \$1,000

The Legacy Continues. Build it with us.

Start the Conversation

info@lasvegascircusfestival.com

Let's Build Something Iconic

UNDER THE BIG TOP CIRCUS TENT

800 S. Decatur Blvd., Las Vegas, NV 89107

Across from Arizona Charlie's Hotel & Casino

A distinctive Big Top setting designed to deliver a world-class live experience in Las Vegas.



LET'S TALK PARTNERSHIP

International Circus Festival of Las Vegas



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