

THE LEGACY CONTINUES

3rd INTERNATIONAL



OCTOBER 16 - 20, 2026

2026 SPONSORSHIP GUIDE

UNDER THE BIG TOP CIRCUS TENT

ARIZONA CHARLIE'S PARKING LOT

800 S DECATUR BLVD

LAS VEGAS, NV

www.LASVEGASCIRCUSFESTIVAL.com

About the Festival



The International Circus Festival of Las Vegas brings world-class circus talent, industry leaders, media, and audiences together in the entertainment capital of the world. Now entering its 3rd edition, the festival is expanding its international reach and reputation.

Festival by the Numbers

11+

Countries Represented

50+

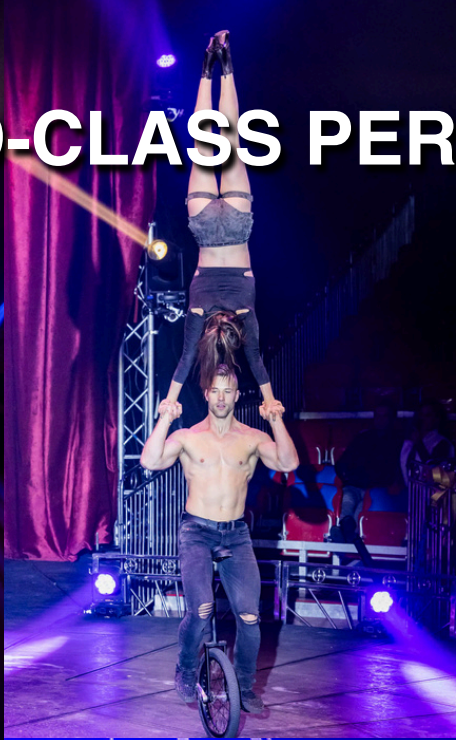
International Artists & Performers

5,000+

Projected Attendees

Building on two successful editions, the festival is positioning Las Vegas as a global destination for circus arts, culture, and live entertainment.

WORLD-CLASS PERFORMANCES



Our Vision

- Elevating circus arts on a global stage
- Connecting elite talent with real industry opportunities
- Positioning Las Vegas as a global capital of circus arts

The International Circus Festival of Las Vegas is more than a performance—it is a global platform connecting exceptional talent, industry leaders, and audiences while shaping the future of circus arts.

Community Impact

- Supporting children's healthcare and education
- Partnering with mission-driven nonprofits
- Creating meaningful local and global impact

Through community partnerships and outreach, the festival supports children's healthcare, local families, and greater access to the arts. Initiatives have included support for Cure 4 The Kids Foundation, Sunrise Children's Hospital, Fly to Feed, and local nonprofit organizations.

COMMUNITY, BUSINESS & MEDIA CONNECTIONS



Next Generation Circus Festival



Investing in the future of circus.

- International youth performers ages 17 and under
- Mentorship from leading circus professionals
- Real performance, recognition, and industry exposure

The Next Generation Circus Festival gives exceptional young artists a professional platform to perform, grow, and connect with industry leaders. Through mentorship, discipline, and international exposure, the initiative creates a direct pathway from emerging talent to the global stage.

THE FUTURE OF CIRCUS BEGINS HERE.

ARTISTIC EXCELLENCE PATRON

\$7,500

The Artistic Excellence Patron supports the festival's creative direction, mentorship programs, and long-term artistic legacy. Designed for individuals and organizations committed to cultural impact, this limited opportunity directly invests in world-class circus arts and emerging talent.

Limited availability for the 2026 edition.

Your Impact:

- Support artistic direction and creative development
- Fund mentorship and next-generation talent
- Strengthen the long-term growth of the festival

Patron Recognition:

- Artistic Excellence Patron recognition on the festival website
- Name or Logo inclusion in digital patron listings
- Dedicated social media acknowledgment

Patron Access:

- 4 VIP All-Access Festival Passes
- Preferred seating
- Gala Night access

A direct investment in artistic excellence and the future of circus arts.

2026 SPONSORSHIP OPPORTUNITIES

DIAMOND — \$50,000 | *Presenting Partner*

- Exclusive presenting-partner status and festival naming rights
- Premier visibility across stage, red carpet, media, and marketing
- 15 VIP all-access passes with front-row seating and scheduled backstage access

PLATINUM — \$25,000 | *Premium Partner*

- High-visibility placement across festival platforms
- VIP hospitality, private access, and on-site brand activation
- Full-page program ad, social feature, and stage recognition

GOLD — \$10,000 | *Official Partner*

- Brand visibility across select festival channels and website
- Full-page program ad and reserved VIP seating
- Group artist meet-and-greet and award-presentation opportunity

SILVER — \$5,000 | *Supporting Partner*

- Logo placement on the website and select materials
- Half-page program ad
- Reserved seating and sponsor acknowledgment

BRONZE — \$2,500 | *Community Partner*

- Logo placement on the website and select materials
- Program listing
- Event tickets with reserved seating

2026 Festival at a Glance



5,000+

PROJECTED ATTENDEES



50+

**INTERNATIONAL
PERFORMERS**



4 DAYS

**OF PUBLIC PERFORMANCES
OCTOBER 16-20, 2026**



20+

FEATURED ACTS

Why Las Vegas

- A global capital for entertainment and live events
- Millions of visitors from around the world each year
- Year-round tourism, conventions, and international audiences

Las Vegas gives sponsors a powerful platform to connect with local, national, and global audiences.



Previous Supporters & Industry Connections

Organizations connected with previous festival editions



PARTNER WITH US

We are currently securing a select group of founding partners for the 2026 edition.

Align your brand with an international event built for long-term growth, cultural impact, and visibility in Las Vegas.

- Limited sponsorship opportunities available
- Custom brand integrations available
- Early partners receive priority positioning

Let's build something lasting in Las Vegas.

Start the Conversation

info@lasvegascircusfestival.com

Let's Build Something Iconic

UNDER THE BIG TOP CIRCUS TENT

Arizona Charlie's Parking Lot

800 S. Decatur Blvd., Las Vegas, NV 89107

A distinctive Big Top setting designed to deliver a world-class live experience in Las Vegas.



CONTACT

International Circus Festival of Las Vegas



info@lasvegascircusfestival.com



+1 (941) 567-8164



+1 (702) 335-5778



www.lasvegascircusfestival.com