

THE LEGACY CONTINUES

3rd INTERNATIONAL



A PREMIER INTERNATIONAL CIRCUS FESTIVAL SHOWCASING
WORLD-CLASS TALENT
LAS VEGAS | OCTOBER 16 - 20, 2026

GLOBAL PARTNERSHIP OPPORTUNITIES

www.LASVEGASCIRCUSFESTIVAL.com

About the Festival



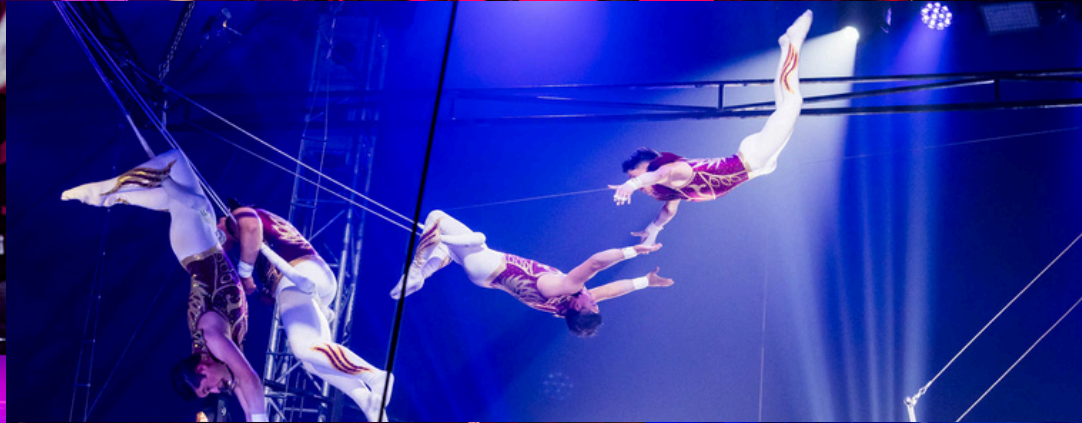
The International Circus Festival of Las Vegas is a premier global event showcasing world-class circus artistry and elite international talent. Now entering its 3rd edition, the festival has rapidly emerged as a respected international platform connecting performers, industry leaders, media, and global audiences in the entertainment capital of the world.

Festival by the Numbers

- **11+** Countries Represented
- **50+** International Artists & Performers
- Thousands of Attendees
- Global Industry & Media Presence

Building on the momentum of its first two editions, the festival continues expanding its international reach while positioning Las Vegas as a global destination for circus arts and live entertainment.

WORLD-CLASS PERFORMANCES



Our Vision

- Elevating circus arts on a global stage
- Connecting elite talent with real industry opportunities
- Establishing Las Vegas as the world capital of circus arts

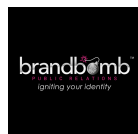
The International Circus Festival of Las Vegas is more than a performance—it is a global platform for talent, innovation, and opportunity. By bringing together world-class artists, industry leaders, and international audiences, the festival is shaping the future of circus arts.

Community Impact

- Supporting children’s healthcare and education
- Partnering with mission-driven nonprofits
- Creating meaningful local and global impact

Through strategic partnerships and community initiatives, the festival actively supports organizations such as Cure 4 The Kids Foundation, Sunrise Children’s Hospital, and other local nonprofits. Programs like Fly to Feed provide direct support to families, ensuring the arts remain accessible while delivering measurable social impact.

COMMUNITY & MEDIA PARTNERS



Next Generation Circus Festival



Developing the future of circus — today.

- Introducing the next generation of world-class circus artists
- Featuring elite emerging youth performers from around the world
- Mentorship from world-class professionals

The Next Generation Circus Festival is a premier initiative dedicated to developing young elite talent and shaping the future of circus arts. Through mentorship, discipline, and real performance opportunities, the program creates a direct pathway from youth development to the global stage.

Developing the next generation of world-class circus artists.

ARTISTIC EXCELLENCE PATRON

2026 Edition

\$7,500

The Artistic Excellence Patron is a purpose-driven opportunity to support the artistic integrity, creative leadership, and long-term vision of the International Circus Festival of Las Vegas.

Designed for individuals and organizations who value legacy, mentorship, and cultural impact, this patron-level partnership supports the future of world-class circus arts.

Limited to a select group of Artistic Excellence Patrons for the 2026 edition.

Your support directly shapes the future of circus arts — and helps develop the next generation of world-class performers.

- Support the artistic direction and creative leadership of the festival
- Directly fund mentorship and next-generation circus talent
- Contribute to the long-term growth of a global cultural event

Patron Recognition:

- Recognition as an Artistic Excellence Patron on the official festival website
- Logo placement across digital sponsor listings
- Dedicated social media feature
- Priority consideration for future artistic and legacy partnerships

Patron Access:

- 4 VIP All-Access Festival Passes
- Preferred seating for festival performances
- Access to Gala Night experience

A direct investment in artistic excellence and the future of circus arts.

SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

DIAMOND — \$50,000 | Presenting Partner

- Official **Presenting Partner** with festival naming rights
- Top-tier visibility across stage, red carpet, and marketing
- VIP lounge & Gala naming rights
- Major media exposure and executive-level networking
- 15 VIP all-access passes with front-row and backstage access

PLATINUM — \$25,000 | Premium Partner

- High-visibility brand placement across festival platforms
- Full-page program ad + social media feature
- VIP lounge access and premium hospitality
- Private meet & greet / behind-the-scenes access
- On-site activation booth and stage recognition

GOLD — \$10,000 | Official Partner

- Brand visibility across festival channels and website
- Full-page program ad
- VIP reserved seating
- Group meet & greet with performers
- Opportunity to present an award or prize

SILVER — \$5,000 | Supporting Partner

- Logo placement across website and select materials
- Half-page program ad
- Reserved VIP seating
- Sponsor mentions and acknowledgements

BRONZE — \$2,500 | Community Partner

- Logo placement on website and select materials
- Program ad inclusion
- Reserved VIP seating

The Premier International Circus Festival in Las Vegas

An international circus event uniting world-class performers, emerging talent, and global audiences in Las Vegas.

Featuring award-winning international artists alongside the next generation of elite circus talent.



6,000+
ATTENDEES



50+
**INTERNATIONAL
PERFORMERS**



OCTOBER 16 - 20, 2026
4 DAYS OF LIVE PERFORMANCES



20+
**FEATURED
ACTS**

Las Vegas Market Reach

- Millions of annual visitors
- Global hub for entertainment, tourism, and major live events
- Year-round international audience

Las Vegas delivers unmatched international visibility — connecting brands with high-value global audiences.



Sponsors & Partners

Featuring partners from previous editions



Partner With Us

We are currently securing a select group of founding partners for the 2026 International Circus Festival of Las Vegas.

This is a rare opportunity to align your brand with a world-class international event positioned for long-term growth, cultural impact, and global visibility.

Custom partnership integrations are available for brands ready to lead, engage, and grow alongside us.

Early partners receive priority positioning and long-term integration opportunities.

We are now finalizing our 2026 partner group.

Start the Conversation

info@lasvegascircusfestival.com

Brand Activation Opportunities

We create high-impact brand partnerships that connect sponsors directly with audiences through live experiences, premium visibility, and storytelling.

On-Site Activations

Immersive branded experiences and direct audience engagement

VIP & Hospitality

Exclusive lounge branding and premium guest experiences.

Stage & Award Integration

On-stage presence, award presentations, and speaking opportunities

Digital & Social

Integrated festival media and social exposure

Media & Content Creation

Video features, press exposure, and branded storytelling opportunities

Custom Partnerships

Tailored activations aligned with your brand identity and goals

Every partnership is designed to create meaningful audience engagement and lasting brand visibility.

Let's Build Something Iconic

Venue & Partnership Information

Big Top Tent – Las Vegas, Nevada

A premier Las Vegas venue delivering a world-class live experience for global audiences.

Founding partnerships remain – let's build something iconic together.



CONTACT

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